



greater twin cities youth symphonies



Mark Russell Smith, Artistic Director

2018 - 19 ADVERTISING INFORMATION

As the region's premier youth orchestra program, GTCYS attracts 1,000 of the Twin Cities' most talented students.

Our reach extends to more than 7,000 students, families, teachers, friends, and arts patrons.

Extend *your* reach by advertising with GTCYS!

PRINT ADVERTISING

Advertising in GTCYS' concert programs will put you front and center with more than 7,000 audience members. Two issues (fall/winter and spring) are professionally printed and distributed at seven major concerts at Orchestra Hall and Ted Mann Concert Hall.

Sizes and prices are listed on the next page. With price points ranging from \$170 to \$895, there's an option for everyone!



WEB LISTING

Increase your exposure with a year-long listing on GTCYS' website which receives more than 40,000 annual visits. Your logo, 200 characters of text, and a link to your website will be placed on our advertiser webpage from October 2018 through October 2019.

See next page for details.

GTCYS BY THE NUMBERS

- **\$85,000** in need-based scholarships this year
- **17,000** children and adult audience members served annually
- **16,000+** alumni since **1972**
- **1,000** student musicians ages **8-18** enrolled
- **25+** annual concerts at diverse venues
- **9** school-year orchestras, including new Sinfonia East
- Partnership with The Saint Paul Chamber Orchestra since **2011**

Questions? Contact: Megen Balda, Executive Director

Email megen@gtcys.org | Tel 651.602.6802 | 408 St. Peter Street, Suite 300, St. Paul, MN 55102

www.gtcys.org

2018 - 19 ADVERTISING AGREEMENT

ADVERTISER INFORMATION

Organization/Company Name _____

Contact Name & Title _____

Address _____

City, State, Zip code _____

Phone _____ Email _____

Website (url for web listing if purchasing) _____

AD SELECTION

PRINT ADVERTISING	Program #1	Program #2	ADD-ON
Program Books	November-February	April - May	Web Listing Logo, Web Link & Text
Premium Ads <i>(all are 5.25"x 8.25")</i>			
Back Cover	<input type="checkbox"/> \$895 <i>for full season</i>		<input type="checkbox"/> \$115
Inside Front Cover <i>full color</i>	<input type="checkbox"/> \$765 <i>for full season</i>		<input type="checkbox"/> \$115
Inside Back Cover <i>full color</i>	<input type="checkbox"/> \$765 <i>for full season</i>		<input type="checkbox"/> \$115
Opposite Inside Cover <i>black & white</i>	<input type="checkbox"/> \$720 <i>for full season</i>		<input type="checkbox"/> \$115
Full Page <i>black & white; 5.25"x 8.25"</i>	<input type="checkbox"/> \$340	<input type="checkbox"/> \$340	<input type="checkbox"/> \$145
Half Page <i>black & white; 5.25"x 4"</i>	<input type="checkbox"/> \$270	<input type="checkbox"/> \$270	<input type="checkbox"/> \$195
Quarter Page <i>black & white; 5.25"x 2"</i>	<input type="checkbox"/> \$170	<input type="checkbox"/> \$170	<input type="checkbox"/> \$195

TOTAL: \$ _____

DETAILS

PRINT ADVERTISING
Deadlines for contract, payment, and artwork: Program #1: October 1, 2018 Program #2: March 1, 2019
Specifications: <ul style="list-style-type: none"> • Ads must be submitted in high quality PDF format. No bleed or crop marks. All ads are black and white unless noted above. • Email your ad to megen@gtcys.org by the deadline(s). • Programs are professionally designed and printed on 70# glossy paper stock with full-color exterior and interior cover pages, and black and white interior pages. Books are saddle stitched with a final trim size of 5.5" wide by 8.5" high.
WEBSITE LISTING
Deadline for contract, payment, and ad info: October 1, 2018
Specifications: <ul style="list-style-type: none"> • Email your full color logo in jpg format, 200 characters of text for your listing, and website URL to megen@gtcys.org.

PAYMENT INFORMATION

Check enclosed, payable to GTCYS Please invoice me Charge my credit card: Visa MasterCard Amex Discover

Card Number _____ Expiration _____

Cardholder's Name _____ Signature _____