



**“GTCYS has taught me the value of hard work and the importance of community.” ~ GTCYS alum, class of 2019**

**GTCYS transforms young musicians of all ages, abilities, and backgrounds** by breaking down barriers to music instruction and providing exceptional year-round orchestral experiences.

- 1,000+ students ages 8 – 18 from across the region are currently growing as musicians, learners, and leaders
- 9 school-year orchestras and two summer programs serve as entry-points for students of all musical levels
- \$100,000 in need-based tuition and lessons scholarships break down barriers to participation
- Harmony strings instruction program creates an accessible entry to music for underserved students in St. Paul
- 30+ annual concerts at diverse venues enrich the community and create beauty

**Recent Growth Statistics**

In addition to being one of the leading youth programs in the Twin Cities, GTCYS is one of the largest, most comprehensive youth orchestra programs in the United States. With the community’s support, GTCYS consistently expands its programming to meet the growing interest, rather than turn students away.

|                         | 2010-11   | 2019-20     | Growth                  |
|-------------------------|-----------|-------------|-------------------------|
| # of Students           | 579       | 1,100       | 90% increase            |
| Need-Based Scholarships | \$20,995  | \$100,000   | 376% increase           |
| # of Orchestras         | 7         | 9           | 2 east metro orchestras |
| # of Concerts           | 18        | 32          | 78% increase            |
| # of Audience Served    | 7,400     | 17,000      | 130% increase           |
| Operating Budget        | \$618,000 | \$1,611,557 | 161% increase           |

**Impact**

Through the ongoing process of rehearsals, performances, activities, and community engagement, students learn to work independently and together while developing skills such as collaboration, accountability, courage, empathy, and leadership.

# 2019-20 GTCYS Sponsorship Opportunities

## As a Sponsor, YOU Make a Difference!

With the help of our sponsors, GTCYS is able to provide high-quality instruction and create meaningful experiences for all of our young musicians. With various levels of engagement, recognition, and price points, GTCYS offers an array of sponsorship options to suit your needs.

### GTCYS' Festival Sponsor: \$5,000 (Fall or Spring)

Festivals showcase the inspiring talents of all nine orchestras in three back-to-back concerts at Orchestra Hall in Minneapolis. Each concert features three to four GTCYS orchestras including Symphony, and the Spring Festival concludes with a stirring mass of Holst's Jupiter. As a Festival sponsor, you'll reach 2,500 live audience members, plus 10,000 additional constituents through email and social media promotions, inclusion on the ticketing page (through Minnesota Orchestra's website), and livestream of the festival concerts on GTCYS' YouTube channel. Sponsors also receive 10 complimentary tickets to the Festival concert(s) of their choice.

#### Fall Festival Concerts

Sunday, November 17, Orchestra Hall

1:00pm: Sinfonia West, Camerata, Symphony

4:00pm: Philharmonia West, Sinfonia East, Concert Orchestra, Symphony

7:00pm: Philharmonia East, Concertino, Philharmonic, Symphony

#### Spring Festival Concerts

Sunday, May 3, Orchestra Hall

1:00pm: Harmony, Philharmonia East, Camerata, Symphony

4:00pm: Philharmonia West, Sinfonia East, Concert Orchestra, Symphony

7:00pm: Sinfonia West, Concertino, Philharmonic, Symphony



*\*To reserve your place as a Festival Sponsor, please contact us by October 31 (Fall) or March 31 (Spring).*

### Symphony Series Sponsor: \$4,500

Symphony's 2019-20 season celebrates orchestral masterworks and the artistry of our flagship orchestra led by Artistic Director Mark Russell Smith. There are three ticketed concerts in this series, all held at Ted Mann Concert Hall in Minneapolis. As a sponsor, you'll reach more than 1,500 audience members, plus 10,000 constituents through email and social media promotions, inclusion on the ticketing page (through The Saint Paul Chamber Orchestra's website), and concert livestreams on GTCYS' YouTube channel. Sponsors also receive 10 complimentary tickets to each Symphony Series concert.



#### Concert Dates

Sunday, November 24 at 2:00pm, Ted Mann Concert Hall

Sunday, February 8 at 2:00pm, Ted Mann Concert Hall

Sunday, April 11 at 2:00pm, Ted Mann Concert Hall

*\*To reserve your place as a Symphony Series Sponsor, please contact us by October 31, 2019.*

## Symphony Tour Sponsor: \$1,500

Join in the excitement by sponsoring Symphony's 2020 tour to Southern Italy! In June 2020, GTCYS' flagship orchestra, Symphony, will embark on a much-anticipated concert tour to Sorrento, the Amalfi Coast, Sicily, and Rome, performing repertoire such as Copland's Appalachian Spring, Barber's Violin Concerto, and Brahms' Symphony No. 1. As a sponsor, you will help make this once-in-a-lifetime experience possible for our students by supporting need-based scholarships. Sponsors will receive recognition and complimentary tickets to the Symphony Tour Send-Off Concert.



### Symphony Tour Send-Off Concert

Monday, June 8, Time TBD, Roseville Lutheran Church, Roseville

*\*To reserve your place as a Symphony Tour Sponsor, please submit your confirmation form by May 1, 2020.*

## Community Concert Sponsor: \$1,000

GTCYS' community concerts bring performances to audiences at locations across the Twin Cities. Sponsoring one of our public community concerts is a great way to connect with audiences (typical attendance ~ 300–550 people).

### Concertino & Camerata Winter Concert

Saturday, December 7 at 2:00pm, Hopkins High School, Minnetonka  
*GTCYS' mid-level orchestras kick off our winter concert series with a festive program at Hopkins High School. Free and open to the public.*

### Philharmonia East & Philharmonic Winter Concert

Sunday, December 8 at 4:00pm, Roseville Lutheran Church, Roseville  
*Philharmonia East and Philharmonic orchestras share holiday spirit in one of GTCYS' largest community concerts. Free and open to the public.*

### Concertino Community Concert

Saturday, February 22 at 1:30pm, St. Matthew's Catholic Church, St. Paul  
*Concertino orchestra teams up with Mariachi mi Tierra for a collaborative performance. Free and open to the public.*

### Concert Orchestra Family Concert

Sunday, February 23 at 5:30pm, The Loft Stage at East Ridge High School, Woodbury  
*Concert Orchestra presents a sing-along concert for young audiences, in collaboration with composer Sarah Miller and Music Together. Free and open to the public.*

### Camerata & Harmony Concert

Saturday, February 29 at 10:00am, Humboldt High School, St. Paul  
*Third, fourth, and fifth grade Harmony musicians join GTCYS' Camerata orchestra for an inspiring community concert. As part of GTCYS' Kids Playing for Kids series, the concert features an "instrument petting zoo" for young audience members. Free and open to the public.*



### **Sinfonia West & Philharmonic Concert**

Sunday, March 1 at 3:00pm, St. Michael's Lutheran Church, Bloomington

*This concert features a collaboration between GTCYS' Philharmonic orchestra and professional violinist Francesca Andereg for the Mendelssohn Violin Concerto, along with a performance by Sinfonia West. Free and open to the public.*

### **Concert Orchestra Concert**

Sunday, April 19 at 2:00pm, Benson Great Hall at Bethel University, Arden Hills

*Concert Orchestra joins Bethel University's Chamber Orchestra at their home venue for a joint concert. Ticket prices TBD.*

### **Concertino & Philharmonic Concert**

Sunday, April 26 at 4:00pm, St. Andrew's Lutheran Church, Mahtomedi

*Concertino and Philharmonic orchestras perform a lively program in one of the final concerts of the season. Free and open to the public.*

### **Summer Orchestras Concert**

Date TBD, Time TBD, Como Lakeside Pavilion, St. Paul

*GTCYS' three summer orchestras come together for an open-air concert in Como Park. Free and open to the public.*

*\*To reserve your place as a Community Concert Sponsor, please submit your confirmation form 30 days prior to concert.*

## **Community Concert Sponsor (Private Concert): \$750**

GTCYS' private community concerts bring performances directly to audiences at locations across the Twin Cities. As a sponsor, you help make this meaningful community outreach possible.

### **Sinfonia West Winter Concert**

Tuesday, December 10 at 7:00pm, Friendship Village, Bloomington

*Sinfonia West orchestra brings holiday spirit to residents at Friendship Village senior living community.*

### **Concert Orchestra Winter Concert**

Friday, December 13 at 7:30pm, Union Gospel Mission, St. Paul

*A holiday tradition, Concert Orchestra brings music and cheer to Union Gospel Mission homeless shelter.*



### **Sinfonia East Winter Concert**

Saturday, December 14 at 10:00am, Johanna Shores, Arden Hills

*Sinfonia East orchestra presents a festive program for residents at Johanna Shores senior living community.*

### **Philharmonia West Winter Concert**

Saturday, December 14 at 2:00pm, Folkestone Care Center, Wayzata

*Philharmonia West orchestra brings holiday cheer to seniors at Folkestone Care Center.*

### **Sinfonia East School Tour**

Friday, February 21

*In their second annual east metro mini-tour to elementary schools, Sinfonia East orchestra performs for students at Academia Cesar Chavez School and Riverview West Side School of Excellence in St. Paul.*

## Sinfonia West School Tour

Friday, April 24

*In Sinfonia West's second annual west metro mini-tour, the orchestra performs for students at local elementary schools (locations to be announced).*

## Sinfonia East Concert

Saturday, April 25 at 4:00pm, Boutwell's Landing, Stillwater

*In one of their final concerts of the season, Sinfonia East brings music to residents at Boutwell's Landing senior living community.*

*\*To reserve your place as a Community Concert Sponsor, please submit your confirmation form 30 days prior to concert.*

## Young Soloists in the Spotlight Concerto Competition Sponsor: \$500

GTCYS' 48<sup>th</sup> annual Concerto Competition is an opportunity for musicians in any of our nine orchestras to showcase their talents by preparing and performing a concerto. Selected finalists perform in a free public recital where one or two winners are selected to perform in concert with GTCYS' flagship orchestra, Symphony. Sponsors will receive recognition throughout the competition, recital, and final performance at the Symphony Series concert in February.

### Concert Dates:

**Young Soloists Concerto Competition Finals** (*free and open to the public*)

Sunday, November 10 at 3:00pm, Sateren Auditorium, Augsburg University

### Symphony Concert with Philharmonia East

*featuring Young Soloists in the Spotlight*

Saturday, February 8 at 2:00pm, Ted Mann Concert Hall

*\*To reserve your place as a Concerto Competition sponsor, please submit your confirmation form by October 31, 2019.*



## String Orchestra Camp Sponsor: \$500

GTCYS' String Orchestra Camp introduces beginning violin, viola, cello, and bass players ages 8-13 to playing in an orchestra with rehearsals at the Landmark Center, sectionals with professional coaches, field trips, and activities. Led by conductor Mary Sorlie, this week-long summer camp features exciting repertoire and interactive field trips. Campers perform an impromptu performance in Rice Park and the camp ends with a free public concert at the Science Museum of Minnesota. Sponsors will receive recognition in camp promotional materials and at the culminating concert.



*\*To reserve your place as a String Orchestra Camp sponsor, please submit your confirmation form by May 31, 2020.*

### Interested in becoming a sponsor? Questions? Please contact:

Danielle Kincaid, Development Manager | 651.602.6808 | [danielle@gtcys.org](mailto:danielle@gtcys.org)

Greater Twin Cities Youth Symphonies, 408 St. Peter Street, Suite 300, St. Paul, MN 55102

[www.gtcys.org](http://www.gtcys.org)

## Sponsor Benefits – Brand Recognition & Visibility

|  | Festival<br>(Fall/Spring)<br>\$5,000                   | Symphony<br>Series<br>\$4,500                          | Symphony<br>Tour<br>\$1,500                          | Community<br>Concert<br>(public)<br>\$1,000          | Community<br>Concert<br>(private)<br>\$750 | Concerto<br>Competition<br>\$500 | String<br>Orchestra<br>Camp<br>\$500 |
|--|--|--|--|--|--|----------------------------------|--------------------------------------|
| Advertisement in GTCYS' program book (circulation ~ 4,000 each)  | ✓<br>Full Page:<br>Fall <u>and</u> Spring<br>Programs* | ✓<br>Full Page:<br>Fall <u>and</u> Spring<br>Programs* | ✓<br>Half Page:<br>Fall <u>or</u> Spring<br>Program* | ✓<br>Half Page:<br>Fall <u>or</u> Spring<br>Program* |  |                                  |                                      |
| Sponsor listing in program book                                  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓                                | ✓                                    |
| Logo inclusion on concert ticketing webpage                      | ✓  | ✓  |  |  |  |                                  |                                      |
| Logo inclusion on <a href="#">Sponsor Webpage</a> with hyperlink | ✓  | ✓  | ✓  | ✓  | ✓  | ✓                                | ✓                                    |
| Signage at concert   | ✓  | ✓  | ✓  | ✓  | ✓  | ✓                                | ✓                                    |
| Stage announcement   | ✓  | ✓  | ✓  | ✓  | ✓  | ✓                                | ✓                                    |
| Direct email and/or social media marketing                       | ✓<br>Festival<br>Promotions                            | ✓<br>Symphony Series<br>Promotions                     | ✓<br>Send-Off Concert<br>and Tour Promotions         | ✓<br>Concert<br>Promotions                           | ✓<br>Concert<br>Promotions                 | ✓<br>Competition<br>Promotions   | ✓<br>Camp and Concert<br>Promotions  |
| Recognition in concert livestream on YouTube                     | ✓  | ✓  |  |  |  |                                  |                                      |

\*To receive advertising space, sponsors must submit their sponsor confirmation form and ad artwork in accordance with GTCYS' advertising deadlines:

- Fall Program 2019-20: October 1, 2019
- Spring Program 2019-20: March 1, 2020
- Fall Program 2020-21: October 2020
- Spring Program 2020-21: March 2021

If sponsorship timing does not fall within this year's deadlines, ad space may be rolled over to our 2020-21 season. Ads must be submitted in high quality PDF format with no bleed or crop marks. Full Page: black & white, 5.25"w x 8.25"h. Half Page: black & white, 5.25"w x 4"h.

### Advertising questions? Please contact:

Morgan May, Communications and Marketing Manager | 651.602.6816 | [morgan@gtcys.org](mailto:morgan@gtcys.org)  
Greater Twin Cities Youth Symphonies, 408 St. Peter Street, Suite 300, St. Paul, MN 55102

[www.gtcys.org](http://www.gtcys.org)

# 2019-20 Sponsorship Form



## SPONSOR INFORMATION

Name/Company Name (as you prefer to be recognized) \_\_\_\_\_

Contact Name/Title (if different than above) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## SPONSORSHIP TYPE

Festival Sponsorship – Fall or Spring (\$5,000)

Symphony Series Sponsorship (\$4,500)

Symphony Tour Sponsorship (\$1,500)

Community Concert Sponsorship (public concert – \$1,000 per concert)

Concert choice(s): \_\_\_\_\_

Community Concert Sponsorship (private concert – \$750 per concert)

Concert choice(s): \_\_\_\_\_

Young Soloists in the Spotlight Concerto Competition Sponsorship (\$500)

String Orchestra Camp Sponsorship (\$500)

## PAYMENT

Check enclosed, payable to GTCYS

Please invoice me

Charge my credit card

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

### Please return this form to

Danielle Kincs, Development Manager | 651.602.6808 | [danielle@gtcys.org](mailto:danielle@gtcys.org)

Greater Twin Cities Youth Symphonies, 408 St. Peter Street, Suite 300, St. Paul, MN 55102

**Thank You!**